



PRESS RELEASE

**Regine Sixt Draws Winning Name for Mercedes GLK**  
**Major Fundraising Campaign in Connection with the Anniversary of BILD**  
**hilft e.V. "Ein Herz für Kinder" draws in € 50,000**



**Munich, December 8, 2008** – The lucky winner has been determined. The business woman Regine Sixt raffled off a new Mercedes-Benz GLK SUV as part of a prize draw by Regine Sixt Children's Aid Association held for the 30<sup>th</sup> anniversary of the help organisation "Ein Herz für Kinder". In Berlin, Regine Sixt was helped by six-year-old Charlotte to draw Thomas K.'s name from all the other participants' entries, making him the brand new owner of a dream car. The winner comes from Wenden in the Rhineland and received the news while on the road – in a Sixt rental car! Mr. K. will be receiving his Mercedes GLK in the next few days as an unexpected and amazing Christmas present.

“I’m delighted to be able to provide such a wonderful surprise with our partner Mercedes-Benz,” exclaims Regine Sixt. “But what’s even more important is the success of our fundraising campaign. I am thrilled to present such a generous gift to “Ein Herz für Kinder” right before Christmas. Thank you very much to the participants and our many helpers.”

Regine Sixt Children’s Aid Association’s extraordinary prize draw was a complete success. Raffle tickets were sold at € 2 a piece starting on December 1 at nearly 120 Sixt rental offices in Germany. Numerous celebrities got involved with the campaign, which was also promoted by the car rental company Sixt with comprehensive promotion campaigns including posters and showcars. As part of the major ZDF gala event on December 6, “Ein Herz für Kinder”, Regine Sixt presented a donation cheque for € 50,000, which will go toward building a new school in Tanzania to be headed by Sister Raphaela.

Munich-based Regine Sixt Children’s Aid Association was founded in 2000. With the slogan “Drying little tears” (“Tränchen trocknen”), it supports projects all around the world for children in need and those living in poverty to provide them with a better future. Most recently a new school was built in Mayumba (Gabon) in Africa, and the organisation also supports projects closer to home like the Haus AtemReich in Munich. Every donation goes towards aid projects without any deductions. The majority of the financial backing is donated by the Erich and Regine Sixt family and employees of Sixt Group, which operates in more than 90 countries.

**Note to the Editor:**

Photos of drawing the winner’s name are available on request.

**Further Information:**

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